

**NEWS RELEASE**  
*For Immediate Release*

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## **Successful Trucking Company? No Secrets Now!**

Write Up The Road – Find yourself wishing your small trucking company had its own mentor?

Your next wish would be for that mentor to be available when you had time to study and absorb the information provided. Your next step would be to implement the new ideas from that same information!

Well, your two wishes are already granted.

There's a series of new eBooks available at Write Up The Road Publishing and Media: **7 Secrets of a Successful Trucking Company**. Available as downloads directly to your computer, these same eBooks were the basis of an all-day workshop conducted by trucking business expert/author Timothy D. Brady. And while that workshop was well-received, many of the small motor carrier owners told Brady they knew of other people in the industry who wanted to attend the workshop – but couldn't spare the time.

Now you don't have to figure out how to set aside a day or two for a trucking business workshop plus paying hotel and plane expenses to go after the information to improve your trucking business. You can have the information from that same specialized workshop at your fingertips – or in your ears – whenever you want. You can get the entire series, all seven eBooks, with a \$20 discount at \$50, or you can purchase the eBooks separately as you see the need for them, at \$10 each.

Go to [www.writeuptheroad.com](http://www.writeuptheroad.com) and look for the eBooks series, **7 Secrets of a Successful Trucking Company**.

And - what was your third wish for your trucking company?