

NEWS RELEASE
For Immediate Release

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Software Drives Out Guesswork

Kenton, TN – September 16, 2005 – A new software program written for truck drivers by a veteran driver takes much of the guesswork out of managing a trucking business.

Managing a truck like a small business is necessary for many truck drivers; finding the ‘how to’ hasn’t been easy. Most books and virtually all other software applications are geared to trucking companies, not Owner/Operators.

Load Profit Analysis, Write Up The Road Publishing, available now in Beta version, shows drivers the ‘how to.’ **Load Profit Analysis** helps drivers to figure cost per mile and cost per day. With these costs, the total days required for the load, actual drivable miles and revenue to be paid to the driver, the software will calculate each load’s Profit per Mile, Profit per Day and Profit per Trip letting the Owner/Operator know if he is making or losing money *before accepting the load*. This easy-to-use software enables drivers to negotiate a better rate for a load, or combine shipments for more profit – or when to just say, “NO.”

Load Profit Analysis, CD, ISBN 0-9724026-9-1, Introductory Price of \$139.95 plus \$4.95 S/H, may be ordered from www.truckersbookstore.com or by phone, (800) 292-8072.